



must-haves to secure  
your mid-market business

Partner with Dell Technologies and protect your business with trusted power.

### 1 | A powerful partner

There's nothing like the confidence of knowing you have a team of experts in your corner, extending your IT capabilities and helping your business adapt for the future.

### 2 | Trusted devices

You need devices that your business can take anywhere. That means business PCs with industry-leading security offers built-in and available, like SafeID, SafeBIOS, and SafeData.

### 3 | Trusted infrastructure

A multi-layered approach to security can provide protection across your entire business. That means servers with end-to-end security, storage featuring drive-level encryption and purpose-built backup appliances.

### 4 | Trusted data

Your data should be safe no matter where it goes. Solutions like an Integrated Data Protection Appliance and SafeData are designed to help mid-market businesses protect data, prevent threats and keep business moving at full speed.

Find all the ways Dell Technologies can help secure your business.

[Learn more](#)



The world's most secure  
commercial PCs<sup>1</sup>

Up to  
**4X**

More data protection  
with IDPA DP4400<sup>2</sup>



SafeGuard and Response  
Prevents on average  
99% of malware<sup>3</sup>

**DELL**Technologies *and Intel® solutions*



Intel and the Intel logo are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries.

<sup>1</sup> Based on Dell internal analysis, June 2017

<sup>2</sup> ESG Lab Review commissioned by Dell EMC, February 2018, versus a competitive Vendor A. Additional information on the testing environment.

<sup>3</sup> CrowdStrike Endpoint Protection Platform, Anti-Virus Comparative October 2018